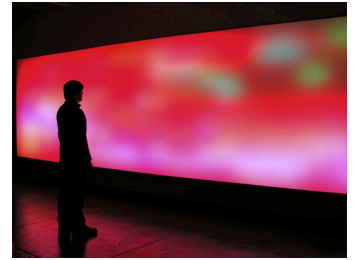
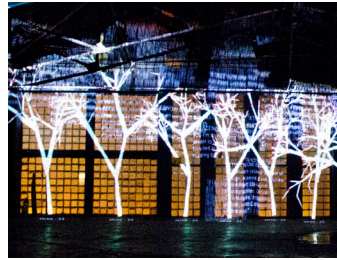


## PRESS RELEASE

# ISEA2012 ALBUQUERQUE: MACHINE WILDERNESS

Re-envisioning Art, Technology and Nature



- WHAT:** 516 ARTS announces **ISEA2012 Albuquerque: Machine Wilderness**  
The 18th International Symposium on Electronic Art (ISEA)  
hosted by 516 ARTS, UNM, The Albuquerque Museum & 70+ regional partners
- WHEN:** Conference: **September 19 – 24, 2012 (registration opens March 1, 2011)**  
Exhibition: **September 20, 2012 – January 6, 2013**  
Regional Collaboration: **September – December, 2012**
- WHERE:** 516 ARTS, The Albuquerque Museum, National Hispanic Cultural Center  
& multiple venues around Albuquerque, Santa Fe, Taos and the region
- INFO:** [www.isea2012.org](http://www.isea2012.org)
- INTERVIEWS:** Suzanne Sbarge, ISEA2012 Executive Producer, 516 ARTS, [suzanne@isea2012.org](mailto:suzanne@isea2012.org), 505-242-1445  
Andrea Polli, ISEA2012 Artistic Director, UNM, [andrea@isea2012.org](mailto:andrea@isea2012.org), 505-227-3580 or 718-909-5607  
Andrew Connors, ISEA2012 Steering Committee, The Albuquerque Museum, [aconnors@cabq.gov](mailto:aconnors@cabq.gov), 505-243-7255
- PHOTOS:** Suzanne Sbarge, [suzanne@isea2012.org](mailto:suzanne@isea2012.org), 505-242-1445

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*“Our species will survive neither by totally rejecting nor unconditionally embracing technology – but by humanizing it.”*

–video collective Raindance, *Radical Software*

516 ARTS announces **ISEA2012 Albuquerque: Machine Wilderness** ([www.isea2012.org](http://www.isea2012.org)). In the fall of 2012, a group of New Mexico and regional organizations will present a symposium and season-long series of public events exploring the discourse of global proportions on the subject of art, technology and nature. The prestigious ISEA symposium is held every year in a different location around the world, and has a 30-year history of significant acclaim. It is an international honor for Albuquerque to be selected as the first host city in the U.S. since 2006 when it was in San José. This year ISEA2011 took place in Istanbul, where Albuquerque was presented to the international community as the host city for 2012. Past host cities have included Belfast, Munich and Singapore, and 2013 will be in Sydney. The ISEA2012 symposium will consist of a conference based in Albuquerque (September 19 – 24, 2012), an exhibition at 516 ARTS and The Albuquerque Museum (September 20, 2012 – January 6, 2013), and an expansive, regional collaboration throughout the fall of 2012, including art exhibitions, public events, performances and educational activities. This project will draw a wealth of leading creative minds from around the globe, and engage our local community through in-depth partnerships.

The title **Machine Wilderness** references the New Mexico region as an area of rapid growth and technology alongside wide expanses of open land, and aims to present artists’ and technologists’ ideas for a more humane interaction between technology and wilderness in which “machines” can take many forms to support life on Earth. *Machine Wilderness* focuses on creative solutions for how technology and the natural world can sustainably co-exist.

\*\*\*more\*\*\*



[www.isea2012.org](http://www.isea2012.org)

Presented by 516 ARTS & partners

516 Central Avenue SW, Albuquerque, New Mexico 87102, USA • 505-242-1445 • [www.516arts.org](http://www.516arts.org)

Sub-themes include:

- **Power: *Gridlocked***, examining the structures and infrastructures of power, exploring the origins, mechanisms, consequences and alternatives to the forms of power that sustain contemporary life;
- **Creative Economies: *Econotopias***, exploring the future of local and global creative economies as drivers of possibility in diverse communities and environments and through new technologies, focusing on sustainable social and production practices;
- **Transportation: *Dynamobilities***, questioning and presenting possible solutions to the issue of 21st century mobility, featuring new devices for moving through space and the movement of people, goods and ideas;
- **Wildlife: *Trans-Species Habitats***, encouraging the integration of human, animal and plant species in the urban fabric, re-imagining the city as a viable space for overlapping species;
- **The Cosmos: *Radical Cosmologies***, which gazes at the universe and questions our place in it, offering fresh interpretations and experiences of cultural myths, indigenous histories and contemporary science.

### ISEA2012 CONFERENCE

The main conference will take place in Albuquerque September 19 – 24, 2012, with pre-conference activities in Southern New Mexico and El Paso, and post-conference days along New Mexico's "Cultural Corridor" in Santa Fe and Taos. Speakers and conference presenters will be announced in February 2012. Conference focus days include:

- **ISEA2012 Latin American Forum**, showcasing Latin American digital culture, critical theory and media arts, highlighting fresh contributions coming from south of the U.S. border. Topics include cybernetics in Latin America, balloons and collaborative mapping, open labs in post digital times and the history of Native American Code Talkers.
- **Intel Education Day** focuses on STEM Education (Science, Technology, Engineering and Math) through Art, with programs for teachers and youth, including the Downtown Block Party, kinetic sculptures and interactive exhibits and workshops as part of the statewide ISEA2012 Education Program sponsored by Intel.

### ISEA2012 EXHIBITION

The large-scale, multi-site, international exhibition for ISEA2012 will take place at The Albuquerque Museum and 516 ARTS, with satellite projects around Albuquerque and the region, some created in collaboration with scientific and technological communities. The exhibition will feature work that combines art, science and technology, demonstrating the role art can play in re-envisioning the world. It is being juried and curated through an international call for proposals. From the close to 1500 submissions from artists and presenters around the globe, work is being selected by the ISEA international selection committee and esteemed guest jurors including **Giselle Beiguelman** (Brazil), **Kate Bonansinga** (El Paso, TX), **Steve Dietz** (Minneapolis, MN), **Irene Hofmann** (Santa Fe, NM) and **Nancy Marie Mithlo** (Madison, WI). Featured artists include **Agnes Chavez** (NM), **Seoungcho Cho** (Korea), **Ian Clothier** (New Zealand), **Chris Marianetti** (NY), **Nam Jun Paik** (Korea), **Ivan Puig** and **Andrés Padilla Domené** (Mexico), **Stephanie Rothenberg** (NY), **Rubén Ortiz Torres** (CA) and **Leo Villarael** (NY). The exhibition will be accompanied by a catalog published by the acclaimed Radius Books, which will be distributed internationally.

### ISEA2012 REGIONAL COLLABORATION - 70+ Partners

ISEA2012 is organized by 516 ARTS in partnership with over 70 organizations including: Albuquerque Balloon Museum, Albuquerque Convention & Visitors Bureau, City of Albuquerque Public Art Program, Arizona State University's Desert Initiative, Creative Albuquerque, ¡Explora!, Harwood Museum of Art, Museum of Contemporary Native Arts, Intel, National Hispanic Cultural Center, New Mexico Consortium - Los Alamos National Labs, New Mexico Wilderness Alliance, New Mexico Museum of Natural History, Sandia National Laboratory, Santa Fe Complex, Santa Fe University of Art and Design, Stanlee and Gerald Rubin Center for the Visual Arts at UTEP, SITE Santa Fe and many others. Special programs include the Artist/Scientist Residencies and 24 special projects around the region.

### FUNDING

Major funding support to date includes: McCune Charitable Foundation, The Andy Warhol Foundation for the Visual Arts, The University of New Mexico, Intel Corporation, The City of Albuquerque and The Albuquerque Museum Foundation. 516 ARTS is seeking additional funding support from corporate sponsors, grants from foundations and government, and contributions from individuals. For more information about sponsorship opportunities, please contact: Marta Weber, ISEA2012 Fundraising Chair, [marta@isea2012.org](mailto:marta@isea2012.org).

### IMAGES:

Ivan Puig & Andrés Padilla Domené, *SEFT-1, Sonda de Exploración Ferroviaria Tripulada / Manned Railway Exploration Probe*, Journey from U.S. Mexico Border to ISEA2012 sponsored in part by the Stanlee and Gerald Rubin Center for the Visual Arts, The University of Texas at El Paso • Agnes Chavez, *(x)tree project*, shown here growing live at IMPA Factory, Buenos Aires, Argentina • Leo Villarael, *Amanecer*, LEDs, diffusion material, custom software, electrical hardware; 7 x 20 feet x 15 inches • ISEA2012 logo by Studio Hill Design, Albuquerque • ISEA2012 website designed by the Web Development Team at The University of Wisconsin Milwaukee